

These little tips will help in guiding you through some of the various features of The Cable Show Mobile App.

Downloading Follow Me – this can be done through iTunes at <http://www.thecableshow.com/iphone> or by going to m.thecableshow.com from your mobile device.

Tip: WiFi/ Location feature – Turn your WiFi on in your Apple settings app. You do not need to join or connect to a network to use this feature. See Tip: maps for more info and exhibitors

Tip : Initial Loading Tip - when the app starts it may take a few seconds depending upon updates and internet connection. You can tell the app is still updating if the circle at the top left of the dashboard is still running and/or the loading screen is displayed. This allows your show to keep you updated with the latest info.

Tip: Setup –The setup for the app is located at the top of the dashboard by tapping the gear symbol. Setup allows you to pre-enter information so that you will not have to repeatedly provide passwords, answer questions, and set communication from the show staff on important messages. Some setup features include importing your schedule from the shows web site. This will require a password and account or badge number. This feature is only to import your schedule.

Tip: Dashboard Schedule – Initially this does not show until you create your schedule. Once you have created your schedule, the next item on your schedule will appear and continue to update as the show goes on. This will also update if you import your schedule from the show website.

Tip: Schedule Tab – Adding to your schedule is easy. Tap the Plus sign (top right) and follow the prompts to add appointments. NOTE – Events can be scheduled thru the events tab with one touch. See Tip Events

Tip: Maps Tab – Map selection is broken down by halls, levels, and venues. When you go to a map it will render to show the full map. Use your multi touch capability to zoom in on the map to see the names and logos of the exhibitors. All of the booths are hot and will give you info about the exhibitor (such as contact, web, and handouts). Booth spaces that are yellow are favorites.

Location Feature – For apple only, this app provides a feature to show you where you are on the show floor with a blue circle. When you first open the hall, please wait a few seconds for the signal to register you on the map. The location feature works best when you are standing still and provides a general knowledge on your location among the booths. The circle will shrink and grow as signal strength regulates and you zoom in and out of the map.

Tip: Exhibitor Tab - The initial view is by category and if you scroll down it will begin alphabetically. You can also search by pulling down the top with your finger which will reveal a search bar. Searches can be done by exhibitor name, keywords, booth number, etc. Searches may appear to hang for a second but they are dynamically producing your list from the search criteria. Remember: they will bring up everything to do with the search string you put in.

Exhibitor Detail Screen – Shows exhibitor information.

Favorites -- Exhibitors can be flagged as favorites by taping the star button at the top left. This will add them to the favorites list and highlight them on the floor map in yellow. You can then tap the star tab to get a list on only your favorites.

Map – Taping this button will take you to the correct hall, venue, etc and show you where the exhibitor is on the show floor. The exhibitor will be highlighted in red. If the WiFi is on, this feature will also tell you what hall you are in if you select a exhibitor in a different hall and map to them.

Handouts – Handouts are located at the bottom of the exhibitor detail screen. If you do not see any handouts – Please tell the exhibitor they need to participate and you can also send us an email info@core-apps.com to [request we contact the exhibitor](#). [Handouts can be downloaded for viewing now or later or emailed. Downloaded handouts will also appear in the back of the app in your “More” button.](#)

Tip: Events – Events are listed by day and time. To scroll to the next day use the arrow keys next to the date and day. Adding an event to your schedule – tap the star key at the top right and this will automatically add the event to your schedule. If you want to delete the event, tap the star button again to take this off your schedule. Events can also be added without going into the event detail by tapping the star on the left side in the events list.

Rate the Session – located toward the bottom on the event information.

Speakers -- Listed at the bottom of the event – tap a name and get the bio of the speaker

Tip: Twitter – You can view and post to the feed. Posting requires setup at the dashboard setup screen. See Tip Setup